



Marta Wilson, PhD

Marta Wilson is founder and chief executive officer of Transformation Systems Incorporated, an international consulting firm. Marta is also president of the Live a Difference Foundation, a non-profit National Heritage organization dedicated to fanning the flame of good causes on every continent. Marta plays many roles including coach, speaker, trainer, and fundraiser as she facilitates improvement with individuals, groups, organizations, and communities worldwide.

Marta is coauthor of the books, *Work Miracles: Transform Yourself and Your Organization* (1999) and *Live A Difference: An Interactive Book* (2002). She also authored the publication, *Balanced Leadership: Stretch for Self, People, and Enterprise Mastery* (2001). Marta is currently working on a new book, *Transformational Power: Gifts of the Conscious Leader*, scheduled for release in 2004.

Marta holds a Doctor's Degree of Philosophy in Industrial and Organizational Psychology from Virginia Tech. She serves on the consulting staff of the Federal Executive Institute. Marta is also a certified Covey Trainer and recipient of the U.S. Navy AEGIS Excellence Award for training.

Marta enjoys public speaking and teaching. She has delivered workshops at conferences from San Diego to Scotland to Singapore to South Africa, including the International Conference on Productivity and Quality Research; Society of Industrial-Organizational Psychologists; International Quality and Productivity Conference; American Society for Quality; National Conference on Federal Quality; American Psychological Association; World Productivity Congress; International Hotel and Restaurant Association; and International Conference on Business and Consciousness.

In addition, Marta has shared her knowledge with many students in Virginia by teaching a variety of courses at Virginia Tech, Concord College, and Radford University.

Marta works with organizations around the world including: National Grocers of Canada; Botswana Telecommunications Corporation; U.S. Department of Energy; U.S. Geological Survey; U.S. Navy; U.S. Army; U.S. Postal Service, U.S. Environmental Protection Agency; Meyer-Jabara Hotels; BellSouth Corporation; Siemens Automotive; Whittle Communications; Volvo; and Kollmorgen Motion Technologies.

Marta is committed to economic growth and has shared time and energy helping community systems, such as Portsmouth Public Schools in Virginia. As part of her commitment to excellence, she served on the Executive Board of the U.S. Senate Productivity and Quality Award for Virginia from 1994-1998.

Marta delivers keynote addresses and consults with a wide variety of organizations. She also teams with individuals who wish to collaborate on leadership and outreach opportunities.

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